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**United States Patent** [19]**Mast**[11] **Patent Number:** **5,619,639**[45] **Date of Patent:** **Apr. 8, 1997**

[54] **METHOD AND APPARATUS FOR  
ASSOCIATING AN IMAGE DISPLAY AREA  
WITH AN APPLICATION DISPLAY AREA**

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[52] **U.S. Cl.** ..... **395/326; 395/349**

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[57] **ABSTRACT**

A method for adding a photograph or other still or animated image to any application program running in its own window in a windowed computer operating environment such as Microsoft Windows 3.1 is presented. A bitmapped or other image is "attached" to any application program capable of running in a windowed environment, without any modification to such application program, such that when the application program is started and its window is opened, the image is displayed at a predetermined location with respect to the application window. The displayed image, though "attached" to the application program's window, does not interfere to any significant extent with the operation of the application. Application programs are thereby customized and personalized by associating particular images, such as scanned-in personal photographs, with each particular application program. The image "attached" to an application may be chosen from a gallery of images. The image displayed for a particular application may be periodically changed in a "slide-show" manner with a sequence of images chosen by the user. A company's logo can be displayed on the display screen while application programs are being demonstrated during a presentation. A "drawer" metaphor is further provided for displaying and removing images on a display.

**43 Claims, 12 Drawing Sheets**